

Hello, I'm

# Jenna Chusid

## Creative Producer



(203)451-7447



jennachusid@gmail.com



New York, NY



www.jennachusid.com

2021 – Present

### DIGITAL CREATIVE PRODUCER

#### Amplify

*High quality K-12 Curriculum and Assessments*

- **Orchestrated dynamic programming development:** Spearheaded the programming development efforts, casting, and voice-over for captivating narrative stories and interactive learning games, seamlessly blending creativity and technical expertise.
- **Crafted a diverse character ensemble:** Successfully cast and brought to life 13 animated characters, meticulously integrating Diversity, Equity, Inclusion, and Accessibility (DEIA) principles into the casting process, enriching the storytelling experience with depth and authenticity.
- **Masterfully navigated budget constraints:** Delivered Voice Over (VO) asks and recordings within tight budget constraints, consistently meeting deadlines and exceeding expectations while optimizing studio time utilization.
- **Elevated audio landscapes:** Skillfully managed sound effects (SFX) and music, enhancing the quality of both narratives and learning games, creating immersive and engaging auditory experiences.
- **Revitalized video content:** Revamped and edited over 120 customer-facing videos using Adobe Premiere, ensuring a polished and professional presentation that resonated with the audience.
- **Integral role in platform migration:** Played a pivotal role in the Content Management System migration to a new platform, providing invaluable insights that optimized efficiency and utilization of the new system.

Amplify.

2020 – 2021

### ASSOCIATE PRODUCER

#### NBC Universal

*Game Show and Cooking Talk Show Pilot Episodes*

- **Pivotal role in pilot execution:** Played a pivotal role in orchestrating all facets of the pilot, providing unwavering support to both the Supervising Producer and Creators from initial conception to successful completion, ensuring seamless and impactful execution.
- **Mastermind behind engaging casting:** Orchestrated casting outreach, participant coordination, and curated thought-provoking questions for gameplay, guaranteeing an immersive and entertaining experience for the audience, leaving a lasting impression.
- **Creative force in collaboration:** Actively contributed to continuous communication and brainstorming sessions, serving as a creative linchpin within the production team. Collaborated effectively to generate innovative ideas, elevating the overall quality of the pilots and ensuring a standout and memorable production.

NBCU

2017–2019

### ASSOCIATE PRODUCER

#### Classpass

*A daily live interactive fitness streaming service*

- **Versatile Production Support:** Provided vital support to Producers, handling diverse tasks from creating show notes and developing new classes to managing social media, ensuring seamless production.
- **Live Workout Video Producer:** Produced daily live interactive workout videos, managing talent, casting, and curating energizing music through stock and license clearing for an enhanced workout experience.
- **Strategic Visual Director:** Directed impactful photoshoots, capturing compelling visuals that align seamlessly with the brand's image and messaging, reinforcing its identity.



2016–2017

### EXECUTIVE/CASTING ASSISTANT

#### Food Network's Chopped

*Casting for the hit cooking game show, Chopped*

- **Executive Assistant, Casting Maestro:** Supported the esteemed Supervising Casting Director for "Chopped" and "Chopped Junior," excelling in organizational prowess.
- **Strategic Casting Lead:** Orchestrated celebrity judges and contestant casting for both shows, ensuring a diverse and engaging lineup.
- **Creative Precision:** Crafted compelling one sheets and pitches, enhancing the overall success and appeal of the shows.

CHOPPED

### Proficiencies

Adobe Premiere, Adobe Audition, JIRA, Airtable, Canva, Google Suite, Microsoft Suite, Celtx

### Education

University of Maryland, BA in Communications, (2011-2015)